

December 1, 2007.

Dear Friends,

The **Grand Bend and District Optimist Club** is planning our **2nd Annual Burgerfest** on the 3rd weekend in June 2008. Our first staging of this event in 2007 was a success and we're planning bigger and better things for 2008! We need your help in making this a reality and are asking for your support. A modest donation will give you free access to the event, featuring great food and entertainment on Grand Bend's Main Beach. Your generosity will be advertised on our sponsor board, as well as in the local media. In past years, we have produced our cash calendar with the help of your sponsorship dollars. We have decided to retire our cash calendar and direct our fundraising efforts to this exciting event. We are offering 3 sponsorship packages, for which a tax receipt will be provided, as follows:

| | | |
|-----------------------|--------------|-----------------------------|
| <i>Gold Sponsor</i> | <i>\$500</i> | <i>30 free event passes</i> |
| <i>Silver Sponsor</i> | <i>\$250</i> | <i>10 free event passes</i> |
| <i>Bronze Sponsor</i> | <i>\$100</i> | <i>5 free event passes</i> |

The passes will be perfect to share with your family, friends or customers, and can be redeemed anytime over the 3 day weekend. The Grand Bend and District Optimists welcome any help you wish to offer. If you are interested in participating as a volunteer or have a service you would like to provide, please feel free to contact us. We are a non-profit organization and all of the monies raised will be directed toward youth oriented community programs and projects. We appreciate your support in years past and hope we can count on you again.

Thank you very much.

Yours Truly,

Julie Murphy
519-933-5478